

AGC is Participating 5 Years in a Row at Milan Design Week in April 2019
<Tuesday, April 9 to Sunday, April 14, 2019 at Ventura Centrale in Milan, Italy>

Tokyo, December 13, 2018—AGC (AGC Inc.; head office: Tokyo; CEO: Takuya Shimamura) is exhibiting at "Ventura Centrale" in "Milan Design Week," one of the largest design festivals in the world, from Tuesday, April 9 to Sunday, April 14, 2019 at Milan Central Station in Milan, Italy.

Since 2015, AGC has participated in Milan Design Week every year together with numerous talented creators having careers in Japan and even oversea. Through installations, which incorporate new concepts inspired by the fusion of design and technology, most advanced materials such as company developed high performance glasses and technology are being introduced.

This year will be the fifth time to exhibit at "Ventura Centrale," one of the design events that attracts attention in Milan Design Week. In this exhibition, AGC will create an installation with its creative partner Keita Suzuki, a product designer who has been working on a wide range of products from daily necessities to railroad cars in many large-scaled projects. In the past exhibitions, it proposed materials that appeal to the five senses such as sight, touch, and sound. In 2019, AGC would like to introduce its processing and molding technology indispensable for using these materials as products through installation.

Details of this exhibition will be released on AGC's special website in February 2019.

<Media inquiries>

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*The company changed its name from Asahi Glass Co., Ltd. to AGC Inc. on July 1, 2018.

*Personal information is handled in accordance with our Privacy Policy.

<Creative Partner>**[Profile]****Keita Suzuki (Product Designer)**

He was born in 1982. After graduating at Tama Art University in 2006, he established PRODUCT DESIGN CENTER in Tokyo in 2012 and has experienced working on a wide range of products from daily necessities to railroad cars. In 2015, his representative work "Glass of Mt. Fuji" was invited to be exhibited at the 9th Saint Etienne International Design Biennial. In 2016, he was selected as the first Asian in the finalist of "HUBLOT DESIGN PRIZE." In 2018, his first solo exhibition "LINE by Keita Suzuki" was held at Yanagi Sori Design Memorial (a museum affiliated with Kanazawa College of Art).

<Overview of the event>

Date: Press Preview April 8 (Monday), 2019 *Time to be announced
General Admission April 9 (Tuesday) - 14 (Sunday), 2019 *Time to be announced
Venue: Milan Central Station (Via Ferrante Aperti 13, 20125 Milano, Ventura Centrale)
Venue Space: Approx. 290 m²
Organizer: AGC
Creative Partner: Keita Suzuki (PRODUCT DESIGN CENTER)

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Your Dreams, Our Challenge

News Release

<Reference>

About AGC

AGC (Headquarters: Tokyo, President & CEO: Takuya Shimamura) is the parent company of the AGC Group, a world-leading glass solution provider and supplier of architectural, automotive and display glass, electronic materials, chemicals, ceramics and other high-tech materials and components. Based on more than a century of technical innovation, the AGC Group has developed a wide range of cutting-edge products. The AGC Group employs some 50,000 people worldwide and generates annual sales of approximately 1.5 trillion Japanese yen through business in about 30 countries. For more information, please visit www.agc.com/en

Milan Design Week

The “Milan Design Week,” one of the largest design festivals in the world, has been held every April in Milan, Italy since 1961. Approximately 1,000 events (Fuori Salone) in which designers and other creative people compete with unique designs are held simultaneously during the festival at various locations in Milan, and all these events are now collectively called “Milan Design Week.”

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