



FOR IMMEDIATE RELEASE

**UV Verre Premium™ has been selected in Toyota Motor's Aqua
as a beauty package option**

Tokyo, January 23, 2012—AGC (Asahi Glass Co., Ltd.; Head Office: Tokyo; President & CEO: Kazuhiko Ishimura) announced today that UV Verre Premium™ has been selected as a beauty package option in Toyota Motor Corporation's new hybrid car, Aqua, which is the fifth model of Toyota Motor in which UV Verre Premium*¹ is installed. UV Verre Premium will continue to help make driving a more pleasant, comfortable, and enjoyable experience.

Aqua is the world's most fuel-efficient compact hybrid car that enables drivers to actually feel the pleasure of driving, and UV Verre Premium is included in its "beauty package," one of the various package options from which drivers can choose in accordance with their lifestyles and the functionality that they want.

UV Verre Premium is the world's first*² tempered glass for automotive front door windows which successfully filters out approximately 99%*³ of the sun's ultraviolet (UV) rays. By blocking the sun's UV rays from coming into the vehicle almost completely, UV Verre Premium protects drivers against UV rays as effectively as wearing sun-protection gloves.

AGC will continue to explore the potential of glass materials and help make people's living environment more comfortable by leveraging its many years of experience, technological expertise and consumer-focused product development.

*1 UV Verre Premium is called "Super UV Cut Glass" within the Toyota Motor Corporation.

*2 Based on AGC data as of December 2010.

*3 AGC's survey data. UV Verre Premium blocks approx. 99% of the sun's UV rays based on ISO9050-1990.

Media Contact

Toshihiro Ueda, General Manager, Corporate Communications & Investor Relations

AGC Asahi Glass Co., Ltd.

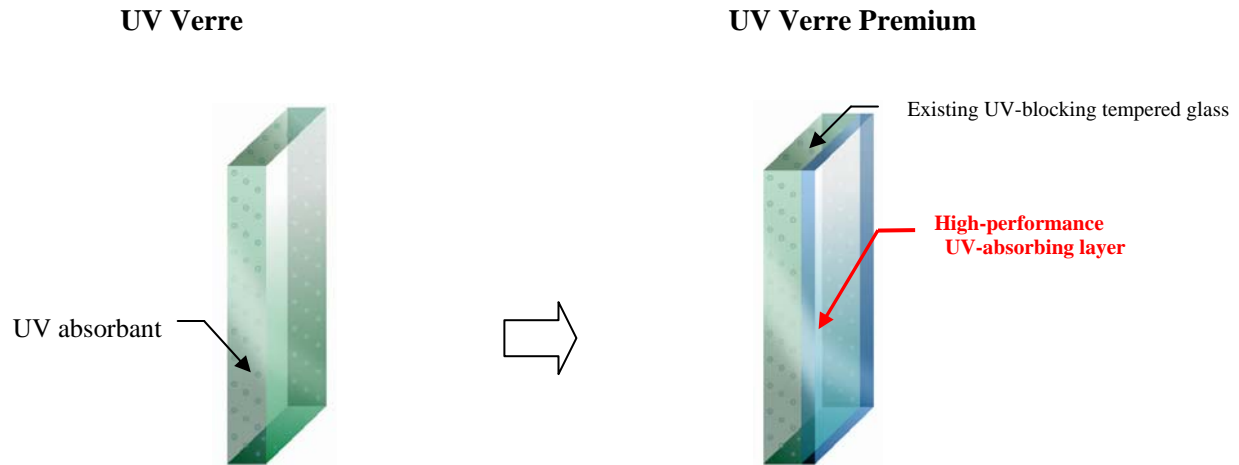
(Contact: Yuichi Kirayama; Tel: +81-3-3218-5603; E-mail: info-pr@agc.com)

<Reference>

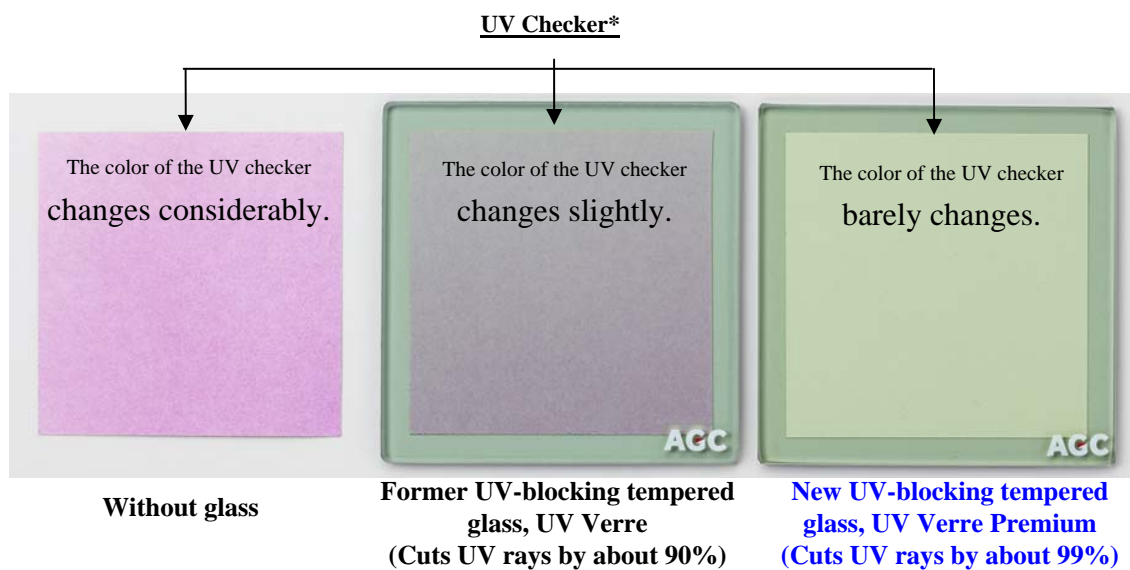
Structure of UV-blocking tempered glass for automotive front door windows

Former UV-blocking tempered glass

New UV-blocking tempered glass



Results of UV irradiation



*The UV checker sheet turns red when exposed to UV rays.

For more information on UV Verre Premium, please visit AGC's website at http://www.agc.com/products/uv_premium/index.html.